



KINGS CROSS - BRUNSWICK
NEIGHBOURHOOD ASSOCIATION

IMPACT REPORT 2023





KCB has been tackling inequality, creating opportunities and transforming lives for over 43 years.

Recognised and trusted by the community, our mission is to improve the quality of life of local residents with their active involvement.

Our services are delivered across three sites in the south Camden area, providing accessible activities for residents and ensuring that we are at the heart of the local community.

Marchmont
Community
Centre

Kings Cross
Neighbourhood
Centre

Chadswell
Healthy Living
Centre



Our area of benefit includes eight lower super output areas of deprivation, highlighted by above Camden rates of:

Working age adults in receipt of benefits

Older people living in deprivation

Children living in poverty

Families receiving Lone Parents Allowance or tax credits

Families living in income deprivation or overcrowded accommodation

Adults and children in the social care system

With issues compounded by the pandemic and cost of living crisis, ONS data indicates higher concentrations of fuel and food poverty than other Camden wards.

With such high levels of poverty and inequality in the area KCB provides an essential community resource.



OUR SERVICES

We provide a broad range of activities and projects for all ages from 10-5pm everyday, supporting 1,200+ residents yearly.



Services, co-produced with residents and informed by council and NHS strategies are outcomes focused to address issues of inequality. **Our focus is on early intervention, offering early help to people and preventing unnecessary suffering.** We adopt a strength-based approach, supporting residents to identify their assets and existing support networks, building their confidence, knowledge and independence to address issues they may experience.

SUPPORTING BAME COMMUNITIES



907

members from
Bangladeshi, Somali,
Chinese and Afghan
refugee members were
supported

19,369

interactions

9,430

food parcels delivered
to 540 members

- Information, Advice and Guidance
- English language and employment classes
- Gender-specific exercise classes
- Mental and emotional health advice
- Housing advice
- Support with benefit and grant claims
- Supporting Afghan refugee families to get benefits, clothing, food and school placements for their children
- Food Parcel delivery
- Warm Space Drop In
- Welfare Checks

SUPPORTING OLDER PEOPLE

241

members aged over 60
years of age from
diverse communities
were supported

8,754

interactions

- Daily Lunch club
- Warm Space Drop In
- Social activities
- Outings and trips
- Special events
- Welfare checks
- Information, advice and signposting
- Massage therapy
- Exercise Classes



SUPPORTING YOUNG PEOPLE

219

young people aged between 10-23 years of age from diverse communities were supported with centre based activities

2,230

Centre-based interactions

110

young people participated in sports activities

3,400

total Youth interactions

1,170

Sport interactions

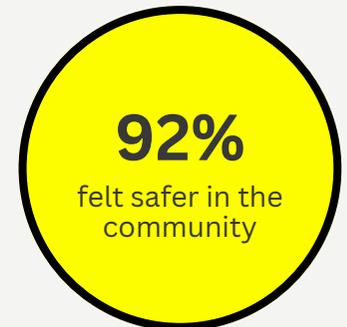
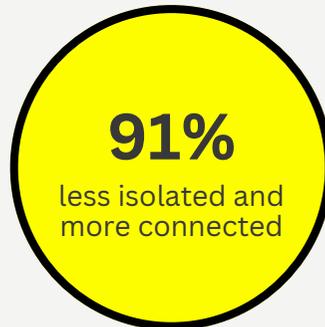
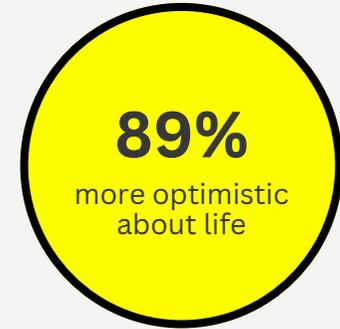
- Open access youth clubs
- Project Active Fitness sessions
- 1000+ free meals during school holidays
- One to one education training and employment support
- Talkshops on topics of interest
- Cooking and Baking Classes
- Mental Health Awareness activities
- Gaming Clubs
- Football coaching
- League Football
- Welfare calls
- Girls Groups
- Sexual health talks and advice
- Health talks and checks

WARMING UP AFTER TIDAL WAVE



OUR IMPACT

We know what we do works well. In our recent satisfaction survey, our members tell us the positive impact attending KCB activities has for them.



They also told us about the positive impact our staff and volunteer team has, reflected in a 95% satisfaction rating.

“I really enjoy coming to the centre as I know that I got the help I need”

“staff were informed and knowledgeable”

“the centre is like my second home thanks”

“my needs and issues were understood”

“A place to meet, to talk & to learn, in a friendly environment”

“very welcomed”

“good provision of physical and mental activities for all”

“there's always someone available to point me in the right direction”

“response to requests and enquiries”

OUR FUNDING

None of this work would have been possible without the generous support of our funders which enabled us to more than double the level of council funding supporting local residents.

Camden Giving

Headley Trust

The National Lottery

LB Camden

City Bridge Trust

CIL Funding

John Lyon's Charity

LB Camden - Universal Provision

The Fitzdale Trust

The Oak Foundation

British Land

St Andrews Holborn Charities

St Pancras Thanet Street Trust

British Library

Health Watch Camden

Ageing Better Camden

Jack Petchey Foundation

CJRS Grant

We also received **£73,597** of funding from various other funders and donations.



We would like to thank all the funders for their generosity and support.

If you want to find out more about our work please get in touch.

Marchmont Community Centre

62 Marchmont Street
London
WC1N 1AB
Tel: 020 7278 5635

Kings Cross Neighbourhood Centre

51 Argyle Street
London
WC1H 8EF
Tel: 020 7837 4025

Chadswell Healthy Living Centre

Lower Ground Floor, Chadswell
Harrison Street
London
WC1H 8JE
Tel: 020 7713 5545